

Transcript: An Introduction to the Power of ISUComm Sites

Opening Sequence for ISUComm Sites Training Series

Phil: “Hi, I’m Philip Gallagher. I’m glad you’re joining me to learn about ISUComm Sites. This is your first step toward completing the ePortfolio assignment in English 150 and 250 courses. But, let me tell you a secret, Sites can help you do more than finish your class. It may help you get your dream job after you graduate. Interested?...I bet!

Let’s start our journey to turn your dream into a reality!”

1. “What is an ISUComm Site?”

Phil: “So, what is an ISUComm Site?...An ISUComm Site is your very own webpage hosted through the university. It functions using a Wordpress interface for managing all the content you publish to it. If you’ve ever had a blog or personal site through Wordpress before, then you’re going to be well prepared for building your ISUComm website. However, even if you haven’t used Wordpress before, we’ve got you covered! And, after watching a few short videos, you’ll discover that you will have the ability to create a great site and get it up and running in no time!”

2. “What are Sites Used For?”

Phil: “But, What are Sites Used for in English 150 & 250?... In the foundations English classes, Sites are used typically for the final assignment project, the electronic Portfolio, or ePortfolio for short. This Portfolio is where you can show-off all of your best work and the progress you’ve made as a communicator over the course of the semester. As such, most professors use the ePortfolio as the capstone project for their 150 and 250 courses. But, its best not to think of the ePortfolio as just another assignment; rather, think of it as a professional journal space where you have the opportunity to show your instructor and your peers your best work and to discuss your professional development. Believe it or not, no matter what career path you’re on, communication is going to be a key component to securing employment and being successful in the workplace. ISUComm Sites, as an online professional development space, is your first step toward communications success in the modern job market!

3. “Why is Building an ePortfolio Important?”

Phil: “So, why is building an ePortfolio Site so important? The obvious answer here is that a strong ePortfolio will earn you a good grade in your 150 or 250 course, but that is

just the tip of the iceberg. The truth of the matter is that with most of our communication occurring online today, employers are interested in your web-based skills. In fact, more and more career placement professionals want to see your online presence, website, and/or digital dossier. Thus, through the creation of such documents using the ISUComm Sites ePortfolio, you are building toward the materials you'll need as a member of the job market. Additionally, the vision of ISUComm is to see ePortfolios become a greater part of all students' major areas of study. Thereby, the ePortfolio will provide you with a space to showcase works communicating relevant aspects of your career paths and interests that will substantially raise your employability in your chosen field upon graduation. Therefore, as you see, ISUComm Sites and the ePortfolio goes far beyond your English class, and begins to open the doors to your future prospects!

Phil: "Wow! ePortfolio Sites are worth taking the time to work on. They can make the difference in both your final grade for English 150 & 250, and can have a significant impact on your professional marketability after college. With those stakes in mind, let's continue our journey in the next video "Beginning to Use ISUComm Sites: The Basics." You should join me!

Closing Sequence for ISUComm Sites Training Series